



June 3-4, 2024

## 2024 Appalachian Energy Summit Poster Contest Specifications

### Poster Board Design Guidelines

- Recommended poster size is 36" by 48", and may be landscape or portrait orientation.
- Easels, tacks and display boards will be provided; boards are 48"x48".
- Glossing or laminating posters is highly discouraged.
- The poster must consist of one single-sided printed sheet. Posters that are cut, pasted, or taped together will not be accepted.
- The presentation must align with the material as cited in the submitted abstract.
- The information on the poster should be clear, orderly, logical, and self-explanatory. Consult with a faculty member in your academic program regarding poster design and layout guidance.
- Key points presented in the poster should be readable from four (4) feet away.
- Posters must include the Appalachian Energy Center nameplate on the poster, which will be provided to participants as a digital JPEG file. The nameplate must be positioned in the lower right corner of the poster and must be a minimum of two (2) inches in height (vertical).

### Competition Judging Guidelines

Entries will be reviewed by panels of judges, who will score each poster using a common rubric. Scoring will emphasize the relevance, quality, and effectiveness of a poster's content (85% of total possible points). Poster design (layout, readability, and creativity) will comprise 15% of total possible points.

The decisions of the judges of this competition shall be final. All posters will become property of Appalachian Energy Center and may be displayed at the Center at any time after the competition.

### Questions?

Contact James Sharp at [sharpj1@appstate.edu](mailto:sharpj1@appstate.edu)