2017 Appalachian Energy Summit Poster Contest Specifications

**Poster Board Design Requirements**

- Poster size is restricted to 36” by 48” (Note: if you have an existing poster that is close -within 12” either way- to this size and meets the other specifications you will be permitted to use it.)
- Glossing or laminating posters is highly discouraged as it makes it difficult to photograph creating a glaring effect
- The poster must consist of one printed sheet. Posters that are cut, pasted, and taped together will not be accepted
- Background may be any color
- The presentation must cover the material as cited in the abstract
- The information on the poster board should be organized so that it is clear, orderly, logical, and self-explanatory
- Lettering for text must be readable from 4 feet away

**Competition Judging Guidelines**

Content must include (80% of total points awarded):

- Heading which must include the author’s name and title
- Relevancy and quality of content
- Brief abstract/introduction
- Visual images to illustrate the topic
- Citations
- Conclusion
- Mechanics (grammar, spelling, etc.)

Design (20% of total points awarded):

- Visually pleasing
- Orderly
- Creativity

The decisions of the judges of this competition shall be final.

**Tips: Designing an Effective Poster Presentation**

**Appalachian Energy Summit Home Page**

**Questions?** Contact Janet Miller at millerjm1@appstate.edu