2018 Appalachian Energy Summit Poster Contest Specifications

Poster Board Design Requirements

- Poster size is restricted to 36” by 48”, may be landscape or portrait orientation (Note: if you have an existing poster that is close -within 12” either way- to this size and meets the other specifications you will be permitted to use it.)
- Glossing or laminating posters is highly discouraged as it makes it difficult to photograph creating a glaring effect
- The poster must consist of one printed sheet. Posters that are cut, pasted, and taped together will not be accepted
- Background may be any color
- The presentation must cover the material as cited in the abstract
- The information on the poster board should be organized so that it is clear, orderly, logical, and self-explanatory
- Lettering for text must be readable from 4 feet away

Competition Judging Guidelines

Content must include (85% of total points awarded):

- Heading which must include the author’s name, title, & affiliation
- Relevance of content: How is the research/project useful?
- Brief abstract/introduction
- Use of visual images to illustrate the topic
- Citations
- Discussion and conclusion
- Mechanics (grammar, spelling, etc.)
- Presentation: Delivered knowledge of topic

Design (15% of total points awarded):

- Visually pleasing
- Readability
- Creativity

The decisions of the judges of this competition shall be final.

Tips: Designing an Effective Poster Presentation

Appalachian Energy Summit Home Page

Questions? Contact Janet Miller at millerjm1@appstate.edu