



June 3-4, 2024

## 2024 Appalachian Energy Summit Poster Contest Specifications

### Poster Board Design Guidelines

- Recommended poster size is 36" by 48", and may be landscape or portrait orientation.
- Easels, tacks and display boards will be provided; boards are 48"x48".
- Glossing or laminating posters is highly discouraged.
- The poster must consist of one single-sided printed sheet. Posters that are cut, pasted, or taped together will not be accepted.
- The presentation must align with the material as cited in the submitted abstract.
- The information on the poster should be clear, orderly, logical, and self-explanatory. Consult with a faculty member in your academic program regarding poster design and layout guidance.
- The poster content and design should effectively convey the project clearly with a concise explanation of the research methodology, results or expected results, and the relevance of the study. Grammar, spelling, and print quality are important.
- Key points presented in the poster should be readable from four (4) feet away.

### Competition Judging Guidelines

Entries will be reviewed by panels of judges, who will score each poster using a common rubric. Scoring will emphasize the relevance, quality, and effectiveness of a poster's content (85% of total possible points). Poster design (layout, readability, and creativity) will comprise 15% of total possible points.

The decisions of the judges of this competition shall be final. All posters will become property of Appalachian Energy Center and may be displayed at the Center at any time after the competition.

### Questions?

Contact James Sharp at [sharpj1@appstate.edu](mailto:sharpj1@appstate.edu)